

# CLUSTERS MEET REGIONS

KRAKÓW | 11 · 12  
POLAND | DECEMBER 2023

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## Cosmic Małopolska – Cosmoi in Małopolska

### AGORADA+ discusses harnessing aerospace technologies, Smart City concepts, and life sciences for regional development

International Cultural Center  
Rynek Główny 25, 31-008 Kraków, Poland

For the second consecutive year, AGORADA+, one of EURADA's main annual events, will be organised in cooperation and in the context of "Clusters Meet Regions" workshop.

The **European Cluster Collaboration Platform**, on behalf of the **European Commission**, in partnership with the **Malopolska Regional Development Agency (MARR)** and the **European Association of Development Agencies (EURADA)**, jointly organise the Clusters meet Regions workshop to explore how regional development agencies, clusters and other actors could foster stronger collaboration in the implementation of regional and national economic development policies. The specific aim of the event is to foster wider uptake and development of the aerospace technologies in regions, smart city concepts, life sciences clusters and increased use of funding opportunities in Poland.

## CONTEXT

### THE CLUSTERS MEET REGIONS SERIES

EU regions need to be able to compete with other more advanced and emerging economies in the fast changing economic and social environment, in particular in the post-Covid-19 recovery period. Location matters particularly for clusters. They develop more easily in urban and regional ecosystems with a favourable administrative and regulatory environment and access to skilled labour, markets, financial and business support services.

**What really matters is the involvement of clusters in regional economic governance, in policy design and implementation at regional level.**

Regional authorities need to know their clusters and understand how they can shape, improve and effectively help in the design and the implementation of regional development policies. On the other hand, cluster organisations and their members should take actions and implement projects that are relevant for the economic development of their local communities. They should engage in collaboration with other European clusters in the same or related economic activities and thus complement regional assets and reinforce capacities to lead green transition, accelerate digital transition and build resilience.

**13 regional workshops have already been organised in the EU regions, which expressed their interest to host the events in 2022-23 as part of the "Clusters meet Regions" cycle.**

These workshops brought together clusters and policymakers of the EU, national, regional and local level to learn from each other on how to better use clusters to strengthen industrial ecosystems, serve national/regional economic development and liaise with other regions with similar transition challenges.

Focusing on the aerospace technologies, smart cities, life sciences, and financing opportunities, the event in Kraków is the 14<sup>th</sup> of the series and aims to facilitate the implementation of good practices where clusters play an active role in regional economies and are drivers for economic transition, and to create and promote collaborations between clusters and regional stakeholders for the industrial development of the regions.

## **TARGET AUDIENCE**

The event aims to bring together around 100 representatives of regional development agencies, part of or outside EURADA's network, cluster organisations, national public authorities, companies, and business support organisations from EU Member States and regions. Participation from a wide range of economic development actors is expected, including financial intermediaries, clusters, innovation hubs, industrial associations, investors, business angels, crowdfunding platforms, and others.

# AGENDA

11 DECEMBER 2023

<b>08:30</b>	<b>REGISTRATION OF PARTICIPANTS AND WELCOME COFFEE</b>
<b>09:00</b>	<b>Opening Session – Welcoming Address</b> <ul style="list-style-type: none"><li>• <b>Szymon Strzelichowski</b>, Małopolska Regional Development Agency President</li><li>• <b>Józef Gawron</b>, Deputy Marshal of the Małopolska Region</li><li>• <b>Jerzy Muzyk</b>, Vice President of City of Kraków</li><li>• <b>Jakub Boratyński</b>, European Commission, DG GROW Director Networks &amp; Governance</li><li>• <b>Roberta Dall’Olio</b>, EURADA Director</li></ul> <p>Moderator: <b>Anna Sowa-Jadczyk</b>, Małopolska Regional Development Agency - MARR SA</p>
<b>09:30</b>	<b>Setting the Scene – Regional Priorities – role of clusters</b> <p><b>Presentation of the ECCP input paper on Małopolska Region</b></p> <ul style="list-style-type: none"><li>• <b>Jan-Philipp Kramer</b>, PhD, Team Leader ‘Data &amp; Policy’, ECCP</li></ul> <p><b>Panel discussion</b></p> <ul style="list-style-type: none"><li>• <b>Katarzyna Szumielewicz</b>, Programme Manager at DG REGIO Unit Poland</li><li>• <b>Jerzy Kopeć</b>, Director, Marshal's office of the Małopolska Region</li><li>• <b>Kazimierz Murzyn</b>, Managing Director of LifeScience Krakow cluster</li><li>• <b>Andrzej Czulak</b>, PhD Eng., Polish Cluster of Composite Technologies</li><li>• <b>Sebastian Rynkiewicz</b>, Vice-President of the Polish Clusters Employers' Association, CEO Evoluma Industry Cluster</li></ul> <p>Moderator: <b>Roberta Dall’Olio</b>, EURADA director</p>
<b>10:30</b>	<b>MODULE I: Prospects for Harnessing Aerospace for Regional Development</b> <p><b>Keynote speech: Space and aviation technologies in Małopolska: Strategy vs reality – the region’s actors (10 mins)</b></p> <ul style="list-style-type: none"><li>• <b>Prof. Tadeusz Uhl</b>, PhD, DSc, ME AGH University of Science and Technology</li></ul> <p><b>Exploring the Nexus: Space Technology, Social Perspectives, and Everyday Life Applications (10 mins)</b></p> <ul style="list-style-type: none"><li>• <b>Marcin Zwierzdzyński</b>, PhD, AGH University of Science and Technology</li></ul> <p><b>NEREUS and SATSDIFACTION project: cooperation for regional development (15 mins)</b></p>

	<ul style="list-style-type: none"> <li>• <b>Mirko Mazzarolo</b>, Veneto Region, Satisfaction project coordinator</li> <li>• <b>Eng. Carlo Masetto</b>, Veneto Region, Spatial Planning Department</li> </ul> <p><b>Panel discussion (45 mins)</b></p> <ul style="list-style-type: none"> <li>o <i>Who needs aerospace technology (societal perception/awareness of its importance for the development of regions)?</i></li> <li>o <i>How can the development of aerospace technologies be promoted (view of entrepreneurs, scientists, clusters)?</i></li> <li>o <i>How can we use aerospace technology to solve contemporary challenges (e.g., climate change adaptation and mitigation)?</i></li> </ul> <ul style="list-style-type: none"> <li>• <b>Prof. Tadeusz Uhl</b>, PhD, DSc, ME, AGH University of Science and Technology</li> <li>• <b>Simona Moraglia</b>, R&amp;D Manager, OMA (Officine Meccaniche Aeronautiche)</li> <li>• <b>Michał Pilecki</b>, Director of the Regional Office in Rzeszów, Polish Space Agency</li> <li>• <b>Marcin Giza</b>, CEO of SpaceShip Foundation, Polish Cosmic Cluster</li> <li>• <b>Łukasz Komendera</b>, Silesian Aviation Cluster</li> </ul> <p><b>Moderator: Noemi Zabari</b>, PhD, CEO of Astroteq.ai, Polish Cosmic Cluster</p> <p><b>Questions and Answers (10 mins)</b></p>
<b>12:00</b>	<b>COFFEE BREAK</b>
<b>12:15</b>	<p><b>MODULE II: Cosmic Kraków – Smart Cities</b></p> <p><b>Smart territories – how to engage with the NEB initiative (10 mins)</b></p> <ul style="list-style-type: none"> <li>• <b>Borislava Woodford</b>, Joint Research Centre - JRC</li> </ul> <p><b>How does Kraków become Smart as a Heritage City and what does that mean for its residents? (10 mins)</b></p> <ul style="list-style-type: none"> <li>• <b>Robert Piaskowski</b>, Plenipotentiary of the Mayor of Kraków for Culture</li> </ul> <p><b>The Smart City concept in cluster collaboration (15 mins)</b></p> <ul style="list-style-type: none"> <li>• <b>Irena Łobocka</b>, Manager, Sustainable Infrastructure Cluster</li> <li>• <b>Tamás Gyulai</b> – STEPP Cluster from Hungary</li> </ul> <p><b>Panel discussion (45 mins)</b></p> <ul style="list-style-type: none"> <li>o <i>New European Bauhaus, cultural and creative industries clusters and social innovation initiatives – do they really work?</i></li> </ul> <ul style="list-style-type: none"> <li>• <b>Mágui Lage</b>, R&amp;D Engineer/Project Manager, Centre for New Energy Technologies - EDP NEW</li> <li>• <b>Xabier Pérez de Arenaza</b>, HABIC Cluster from Spain</li> <li>• <b>Nuno Bilo</b>, Mechanical Engineer, Municipality of Évora</li> <li>• <b>Jan Sienkiewicz</b>, Proxy of the Regional Development Agency of Bielsko-Biała – ARRSA</li> <li>• <b>Marta Krakowiak</b>, Manager, European Lighting Cluster Alliance - ELCA</li> </ul> <p><b>Moderator: Agnieszka Wójtowicz-Wróbel</b>, Technical University of Kraków</p> <p><b>Questions and Answers (10 mins)</b></p>

13:45	<b>LUNCH BREAK (1 hour 30 min)</b>
15:15	<p><b>MODULE III: Cosmic People (life science)</b>  <b>“Cosmic” medicine and biology – life sciences clusters and development directions (60 mins)</b></p> <ul style="list-style-type: none"> <li>o <i>How can aerospace technologies be used to promote developments in the life sciences? Can we provide examples of applications in healthcare, the food industry, or the environment?</i></li> <li>o <i>Are there examples of technologies that have been brought together in aerospace to create new value for healthcare?</i></li> <li>o <i>Aerospace technologies have led to the development of a wide range of competences that can be transferred to the healthcare sector. What are specific competencies, and how are they/can they be implemented?</i></li> <li>o <i>What advice can we give to those who want to use the path of aerospace technology to their advantage?</i></li> </ul> <ul style="list-style-type: none"> <li>• <b>Paweł P. Łabaj</b>, PhD, Eng., CEO of Onebiome</li> <li>• <b>Montserrat Daban</b>, President of the European Bioregions Council</li> <li>• <b>Justyna Topolska</b>, PhD, Eng., AGH - University of Science and Technology</li> <li>• <b>Agata Kołodziejczyk</b>, PhD., AGH - University of Science and Technology</li> <li>• <b>Robert Dudek</b>, Stamax</li> <li>• <b>Mariusz Sagan</b>, Lublin Medicine - Medical and Wellness Cluster <b>TBC</b></li> <li>• <b>Antonio Novo</b>, President of the European Cluster Association</li> </ul> <p>Moderator: <b>Kazimierz Murzyn</b>, Managing Director, Klaster LifeScience Kraków</p> <p><b>Questions and Answers (15 mins)</b></p>
16:15	<p><b>Networking and Cocktail RECEPTION</b>  Day 1 program concludes at maximum 18:00</p>

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<b>08:30</b>	<b>WELCOME COFFEE</b>
<b>09:00</b>	<b>MODULE IV: From Cosmos to Earth – Financing Opportunities</b> <b>Different ways of financing innovation (financial instruments, services to support innovation, best practices) &amp; new funding opportunities (45 mins)</b>  <b>Regional Innovation Valleys (20mins)</b> <ul style="list-style-type: none"><li>• <b>Magdalena Cymerys</b>, Policy Officer at DG RTD</li><li>• <b>Simon Bogaard</b>, ROM Utrecht, Regional Innovation Valley candidate</li></ul> <b>Interventions (25mins)</b> <ul style="list-style-type: none"><li>• <b>Jarosław Chojnacki</b>, Krakow Technology Park</li><li>• <b>Marek Przeor</b>, Euroclusters financing opportunities</li><li>• <b>Angelika van Es</b>, Interreg Central Europe</li></ul> <b>Questions and Answers (15 mins)</b>  <b>Moderator: Magda Ribeiro Rodrigues, EQA</b>
<b>10:00</b>	<b>Pitching session</b> <ul style="list-style-type: none"><li>• CLIMAAX Project Open Call</li><li>• Development agency Zagreb</li><li>• Eurocluster Inginius Metal for Industry Cluster</li><li>• Klaster LifeScience Krakow</li><li>• LD SC Cen to</li><li>• Magda Ribeiro Rodrigues EQA</li></ul> <b>Moderator: Giacomo Frisanco, EURADA</b>
<b>10:30</b>	<b>COFFEE BREAK</b>
<b>10:45</b>	<b>Continuation Pitching session</b> <ul style="list-style-type: none"><li>• Maria Dusevich ZADRA RDA</li><li>• MetaIndustry4</li><li>• Open Hub Creative Cluster</li><li>• Oy Merinova Ab/EnergyVaasa Cluster</li><li>• Smart Secure Networks</li><li>• South Poland Cleantech Cluster</li></ul> <b>Moderator: Giacomo Frisanco, EURADA</b>
<b>11:30</b>	<b>Focus on Ukraine</b> Funding opportunities and opportunities for collaboration <ul style="list-style-type: none"><li>• <b>Anastasiia Sorokina</b>, Financial Services Development Chief specialist</li><li>• <b>Alexandre Yurchak</b>, CEO of Ukrainian Cluster Alliance</li><li>• <b>Yevhen Rokytskyi</b>, Chairman of the Board of the All-Ukrainian Association of Innovative Space Clusters</li></ul> <b>Moderator: Marek Przeor, European Commission, DG GROW Cluster Policy</b>

12:00	<p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Marek Przeor</b>, European Commission, DG GROW Cluster Policy</li> <li>• <b>Jerzy Kopeć</b>, Director, Marshal's office of the Małopolska Region</li> <li>• <b>Szymon Strzelichowski</b>, MARR President</li> <li>• <b>Roberta Dall'Olio</b>, EURADA Director</li> <li>• <b>Teodora Jilkova</b>, ECCP representative</li> </ul>
12:30	<b>LUNCH BREAK</b>
13:30	<b>STUDY TOUR: <a href="#">ASTOR Show Room</a></b>
16:00	<b>EURADA MEMBERS Meeting</b>
16:30	<b>PRESENTATION OF NEW EURADA MEMBERS</b>